



Social impact measurement of WISEs



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www.ensie.org

European Network of Social Integration Enterprises



ENSIE was founded in May 2001 and unites currently 27 national/regional networks of WISEs in 21 European countries.

Since 2011, ENSIE is recognized by the European Commission as the key partner in social inclusion.

→ EaSI programme



WHO? WISEs

Together with its members, ENSIE has clearly specified that WISEs are independent economic entities characterized by three identifying principles:

- **Social and professional integration** of individuals who due to their exclusion and their relegation to a marginal role in society have fallen victim to increasing social and professional handicaps;
- Enterprises **at the core of the economic system**: they have decided to carry on their activities at the very core of what is most frequently a major factor in the phenomenon of exclusion: the economic system;
- Enterprises with a **strong pedagogical dimension**: by initiating trainings and educational programs designed on the basis of the existing potential in order to develop this individual potential within the enterprise.



ENSIE's strategic objectives 2018-2020



Priority 1: ENSIE lobbying and representation activities

Priority 2: ENSIE as a supporting network to its members



Priority 1

- ❖ Monitoring the revision of existing EU legislation;
- ❖ WISEs promotion in EU economic and social policies;
- ❖ Development of a positive EU framework for WISEs;
- ❖ ENSIE involved in EU projects;
- ❖ ENSIE member of the GECES;
- ❖ European conferences, seminars and groups of experts.

Priority 2

- ❖ Supporting the lobbying activities of its members;
- ❖ Promoting members' exchange of information & capacity building;
- ❖ Reinforcing the internal and external communication;
- ❖ Activities to monitor national and regional needs.



ENSIE 's IMPACT-WISEs study



Launched in 2015

Made of 40 indicators :

- 8 related to WISEs identification
- 10 regarding economic data
- 9 concerning human resources
- 9 describing the integration pathways
- 4 analysing the customers





IMPACT-WISEs study results data 2017

November 2018





Participants



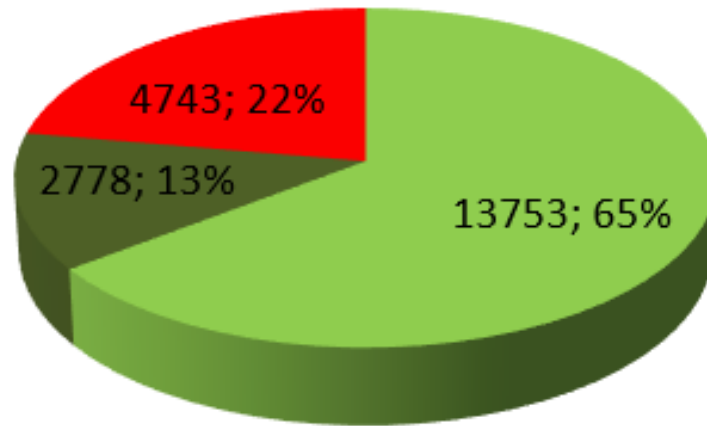
- **11 ENSIE members**
- **10 EU member states**
- **866 WISEs**



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- Positive outcome – job after the pathways to integration
- Positive outcome – self-employed and professional training
- Other outcome without a job solution

Total outcomes: 21.274



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